



Wiedenmann™

NEWS RELEASE

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Wiedenmann UK and dealers, Ernest Doe join forces at Diss Golf Club

"Keep it simple," was the key theme for around 30 head greenkeepers, contractors and local authority managers who attended a unique workshop at Diss Golf Club, Norfolk. Hosted by dealers, Ernest Doe and aeration specialists, Wiedenmann UK, the event featured two motivational sessions from golf course management expert, Laurence Pithie.

"All industries at the moment are under pressure to complete tasks more efficiently and more quickly. Ours is no different," said organiser, Eddie Jack, Groundscare sales specialist at Ernest Doe, North Walsham.

"Laurence stressed how important it is not to over-complicate working practices, to do the basics to the very best of your ability and not lose sight of the fundamental requirements of your business. His sessions on the importance of aeration and then on golf course sustainability were timely reminders that it was all too easy to get diverted but to remain alert to common sense and the first principles of turfcare. His words struck a chord with everyone."

Outdoor sessions included an up-close inspection of the Wiedenmann fleet of Terra Spikes. Chas Ayres, Wiedenmann UK's Sales Manager, demonstrated many of the benefits of deep tining and decompaction that Laurence Pithie had addressed earlier and culminated his presentation with a "race against tine" - three Terra Spikes - the XD (working depth 275 mm), the XF (working depth 220 mm) and the XP (working depth 400mm) all going head-to-head in a race off using different spacings and tine lengths.

"It was a fun way to end what had been a really purposeful and enlightening workshop, said Eddie Jack.

Ends

Picture caption

Laurence Pithie, 2nd from left, led two of the sessions at a unique workshop hosted by Wiedenmann UK and dealers, Ernest Doe at Diss Golf Club, Norfolk. Laurence's presentations on the importance of aeration and golf course sustainability stressed the importance of not over-complicating working practices.

Ends

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